

ANNE TONER

PERSONAL PROFILE

Motivated sports communications professional with a myriad of studio, in-house game-production and live game broadcast production experience including Minor League Baseball and collegiate sports on ESPN3, FloSports, SNY and NBC Sports Philadelphia

TECHNICAL EXPERIENCE

- Adobe Creative Suite
- Studio and DSLR Cameras
- Ross Carbonite
- Ross Touchdrive
- Ross Abekas Replay
- Envivo Replay
- Ross Xpression
- NewTek 3Play Replay Systems
- Daktronics Show Control
- Click Effects Pro Audio
- Avid Editing Software

EDUCATION

MONMOUTH UNIVERSITY

Bachelor of Arts | May 2019

Magna Cum Laude

-BA Communication: Concentration in Television Production

STUDIO EXPERIENCE

- HawkTV, Monmouth University television studio
- Experience included Producer, Director, Camera Operator, Technical Director, Script Writer, Floor Manager, Set and Lighting Design, Studio and Remote Set ups
- On-air talent included News Anchor and Feature Correspondent

EXPERIENCE

LIVE BROADCASTING ASSISTANT

Monmouth University Athletics | Sept. 2022 - Current

- Produce and Direct Monmouth Digital Network's broadcasts of Monmouth University Athletics 100+ events on FloSports and Linear TV (SNY and NBC Sports Philadelphia)
- Communicate with professional broadcasters leading up to and during broadcasts
- Responsible for set up and breakdown of broadcaster equipment, audio equipment, and multiple cameras on broadcast days
- Plan, create and edit graphics for broadcasts on Ross Xpression
- Plan, create and edit highlight videos for specific players and segments to run during broadcasts
- Responsible for a minimum of 10+ Student Workers each game day production
 - Direct them on their roles before, during and after each broadcast such as camera operator, replay operator, audio board, and graphics operator
- Operate Ross Xpression, Ross Touchdrive, Ross Abekas Replay, Envivo Replay during game broadcasts
- Other game day responsibilities include communication with referees and officials and marketing staff
- Oversee and assign work to student interns
- Participate and collaborate in athletic department meetings

MULTIMEDIA AND GAME PRODUCTION ASSOCIATE

Lehigh Valley IronPigs (Triple A Affiliate of The Philadelphia Phillies)
Jan. 2022 - Sept. 2022

- Assisted with shooting, editing and producing video content for in-house and social media outlets
- Produced graphics/animations for in-game entertainment and for sponsorships
- Game responsibilities included directing in-house broadcast, operating replay machine and in-house roaming camera, as well as Show Control for in-house board displays
- Assisted with shooting Media Day and editing of promotional videos and headshots
- Created and edited 30 second spots to air on local television markets
- Edited and created player and game highlights for in-house use
- Shot, edited and produced community relations mascot videos for social media outlets
- Designed lanyard and badge for innovative "Pigs Care" program - June 2022
- Designed logo for 2022 Food Truck Festival
- Created flyers and graphics for group ticket sales and in-house use

COMMUNICATIONS ASSISTANT

Monmouth Digital Network | Sept. 2018 - Jan. 2020

- Operated Main Game and Hero Cameras, as well as audio board, for live ESPN3 and ESPN+ broadcasts of Monmouth University Men's and Women's Athletic Events
- Assisted game officials as on court time-out coordinator
- 2019 Metro Atlantic Athletic Baseball Championship Tournament
 - Operated Main Camera and Hero Cameras
 - Assisted broadcast team including with commercial break timing throughout multiple broadcasts on ESPN+

PRODUCTION INTERN

Jersey Shore BlueClaws (Single A Affiliate of The Philadelphia Phillies)
May 2018 - Aug. 2018

- Operated centerfield and home plate cameras for live-stream on MiLB.com
- Controlled stadium music via Click Effects Pro Audio
- Created graphics for in-game scoreboard and live-stream on MiLB.com
- Designed and created logos and flyers for the stadium, special events and business groups
- Logged and organized game and fan footage, as well as photos for use in highlight videos and social media

CONTACT

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